

DEVELOPMENT CONFERENCE

2019 Sponsorship Opportunities

PSC



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December 3, 2019 / Key Bridge Marriott / Arlington, VA

PSC's International Development work is an ever-changing landscape of mission priorities and difficult program delivery. The 7th Annual Development Conference will explore the factors shaping the evolution of international capacity building, related shared government and international development company (IDC) objects, and the roles and contributions of IDCs supporting U.S. government agencies' critical missions. This one-of-a-kind gathering provides an incredible market exposure opportunity for your brand.

Development Conference

Presented by **PSC**

75+	300+	10k+	200,000+	80,000+
Companies in Attendance	Government Contracting Executives	Media Impressions	Social Media Impressions	Email Subscribers

Social



20,000+ accounts reached
200+ tweets

Sponsorship Opportunities

Sponsorships range from \$400 - \$7,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Jean Tarascio at tarascio@pscouncil.org or 703-875-8144.

Past Speakers

Alfonso Lenhardt, Deputy and Acting USAID Administrator

U.S. Senator Tim Kaine, D-Va

Dr. Rajiv Shah, former Administrator of USAID

The Honorable Howard Berman, former chairman of the House foreign Affairs Committee

Michele Sumilas, Chief of Staff, USAID

Dr. Sarah Sewall, Under Secretary for Civilian Security, Democracy, and Human Rights

Alexia Latortue, Principal Deputy Assistant Secretary, International Development Policy, U.S. Department of Treasury



CONFERENCE ACTIVITY SPONSORSHIPS

PREMIER | \$7000 | LIMIT 4

- 2 complimentary conference registrations
- Inclusion on all advertising and event promotions
- Brand recognition on main stage
- Table top display
- Verbal recognition at conference
- Listing on Conference website
- Mention on social media

WI-FI ACCESS | \$5000 | LIMIT 1

- 1 complimentary conference registration
- Branded Wi-Fi access code for all attendees (to be approved by PSC)
- Recognition on sponsor list in conference program and post conference digital replay
- Verbal recognition
- Recognition on select slides throughout the general session
- Listing on Conference website
- Mention on social media

KEYNOTE ADDRESS | \$3500 | LIMIT 1

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay
- Verbal recognition at the conference
- Mention on social media

DIGITAL REPLAY | \$3000 | LIMIT 2

- Sponsor logo displayed at beginning of replay
- Up to 10 second sponsor ad at the end of replay (specs 1920x1080 px)
- Listing on Conference website
- Posted on website and distributed to members
- Recognition on sponsor list in conference program
- Mention on social media

BREAKFAST | \$2800 | LIMIT 4

- 50% off 1 complimentary conference registration
- Logo displayed during breakfast
- Mention on social media
- Recognition on sponsor list in conference program and post conference digital replay
- Verbal recognition at conference
- Listing on Conference website

COFFEE AND BREAK SERVICE | \$1800 | LIMIT 4

- Logo on printed napkins and coffee cups
- Recognition on sponsor list in conference program and post conference digital replay
- Mention on social media
- Listing on Conference website
- Verbal recognition at the conference

CONFERENCE PROGRAM | \$1500 | LIMIT 1

- Branding on cover of program brochure
- Recognition on sponsor list in conference program and post conference digital replay
- Mention on social media with report release
- Listing on Conference website

BOTTLED WATER | \$1300 | LIMIT 2

- Logo printed on bottled water provided to all conference attendees
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay
- Mention on social media

THOUGHT LEADERSHIP | \$400 - \$2000 | LIMIT 10

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Posted on website and digitally distributed to members
- Distributed to all attendees at conference
- Recognition on sponsor list in conference program and post conference digital replay
- Featured in Development Conference confirmation email

Thought Leadership Compendium Sponsorship Pricing - \$400 per page

5 pages - \$2000 4 pages - \$1600 3 pages - \$1200 2 pages - \$800 1 page - \$400

For more information contact:
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